



SMS TEXTING PRIVACY POLICY

Effective Date: July 1, 2026

DATA SECURITY and INFORMATION HANDLING

The Batson Clinic is committed to protecting the security of your personal information. We implement industry-standard security measures to safeguard your data against unauthorized access, use, or disclosure. However, it is also your responsibility to protect the confidentiality of your account information and any passwords associated with your use of our services.

You agree to notify The Batson Clinic immediately of any unauthorized use of your account or any other security breach. The Batson Clinic will not be liable for any loss or damage arising from your failure to protect your account or personal information adequately. By using our services, you acknowledge and accept that no data transmission over the Internet or mobile networks can be guaranteed to be 100% secure, and therefore, you use our services at your own risk.

PRIVACY POLICY

The Batson Clinic collects personal information from you when you interact with our services, including when you sign up, make purchases, or communicate with us via text messages. The types of information we collect may include your name, contact details, payment information, and any other information you voluntarily provide.

We use this information to provide, maintain, and improve our services, process transactions, communicate with you, and comply with legal obligations. Your information may be shared with trusted third-party service providers solely for the purpose of operating our business and fulfilling our commitments to you. We do not sell, rent, or share your personal data with third parties for marketing purposes.

You have the right to access, correct, or delete your personal information at any time, and we are committed to handling your data in a secure and transparent manner.

DATA PROTECTION

The Batson Clinic takes the security of your personal information very seriously. We employ industry-standard security measures, including encryption and secure servers, to protect your data from unauthorized access, alteration, disclosure, or destruction. We continuously monitor our systems to ensure your information is safe and secure, and we are committed to maintaining the highest levels of data protection to safeguard your privacy.

EXPLICIT NON-SHARING OF INFORMATION



The Batson Clinic is committed to upholding the highest standards of privacy for all personal information collected through our text messaging services. We do not share, sell, rent, distribute, or trade your personal data to third parties unless legally required to do so. Any information shared with third parties is exclusively for the purpose of delivering our services to you. We assure you that your data will never be shared/sold with third parties for marketing purposes.

OPT-OUT INSTRUCTIONS

If you no longer wish to receive text messages from us, you can opt out at any time by replying with the word 'STOP' or 'UNSUBSCRIBE' to the number from which you received the message. Upon receiving your request, we will promptly remove you from our messaging list, and you will no longer receive further text communications from us.

CHANGES TO THE PRIVACY POLICY

The Batson Clinic may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we make changes, we will notify you by updating the "Last Updated" date at the top of this policy. In the event of significant changes, we will provide a more prominent notice, such as sending an email notification or displaying a notice on our website.

By continuing to use our services after these changes, you agree to the revised Privacy Policy. We encourage you to periodically review this policy for the latest information on our privacy practices.

CONTACT INFORMATION

For any privacy inquiries, please contact us at admin@batsonhealth.com or call us at (501) 406-3933.

SMS TEXTING TERMS AND CONDITIONS

Effective Date: June 02, 2025

By signing up for text messages, you agree to receive informational messages (appointment reminders, account notifications, etc.) from The Batson Clinic at the number provided. Message frequency varies. Msg & data rates may apply. If you require assistance, reply HELP, or you can call (501) 406-3933 or email us at admin@batsonhealth.com to reach our office. You can opt-out at any time by replying STOP.